



## How to Use VIP to Conduct Market Research

### Issue:

Only using public access to VIP limits the ability to search easily for verified VOSBs. Public users can only export ten search results at a time.

### Discussion:

Stakeholders within VA are not utilizing a capability to log in and access data within the Vendor Information Page (VIP) network. VIP is used by the Center for Verification and Evaluation (CVE) to verify Service-Disabled Veteran-Owned Small Businesses (SDVOSBs) and Veteran-Owned Small Businesses (VOSBs).

38 U.S.C. 8127 requires Contracting Officers (COs) to check VIP. The listing of NAICS in VIP is provided by the vendor. If the NAICS is not listed, it should not be used as an authoritative source to deny VOSB's procurement opportunities.

The CO shall use the System of Award Management (SAM) "Reps and Certs" page to find additional NAICS Codes that the SDVOSB/VOSB may have in its profile in SAM but that are not listed in VIP. CO shall accept the Vendor 'Reps and Certs' information.

### How to access and report data in VIP:

Users should utilize <http://www.vip.vetbiz.gov> to access the VIP database. In the top Right corner select **REGISTER**. On the **Registering with VETBiz** page, select **create a user account**. You can create an account as a VA User, Select **If you are a VA User, Register here**. Complete the required fields. Select **Create User**. Once you have successfully created an account you will see the following notification.

*An email will be sent to the VIP/VCMS Systems Administrators at [Vetbiztier2@va.gov](mailto:Vetbiztier2@va.gov) notifying them of the account creation.*

The System Administrator will approve/enable the account and assign the appropriate rights. You will receive notification once the account is available for use.

### Advanced Search Option:

Under Advanced Search Options you have the ability to search for a business based on attributes such as NAICS and their current VIP Status (i.e., Verified, Denied, or Expired). You can also view the Business Profile by clicking on the Business Name. Search results may be exported in Microsoft Excel format.

Visit <http://www.vip.vetbiz.gov> to access the VIP database.

### Use of SAM to determine small business size compliance:

While firms list NAICS in VIP, the CO needs to check **Reps and Certs** in SAM to determine compliance with size standards.

### Questions?

Size standard questions must be addressed by SBA. Verification questions must be addressed by OSD-BU-CVE at [verificationCO@va.gov](mailto:verificationCO@va.gov) Please address Kingdomware questions to OALC at [VA.Procurement.Policy@va.gov](mailto:VA.Procurement.Policy@va.gov) or 202-632-5288.